



THE TECHNICAL UNIVERSITY OF KENYA

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Faculty:	Social Sciences and Technology
School:	Business and Management Studies
Department:	BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP
Current Designation:	Senior Lecturer, BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP (DBAE)
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Consultation Hours:	8AM-5PM MON - FRI



EDUCATION

LEVEL	QUALIFICATION NAME	INSTITUTION	YEAR
Doctor of Philosophy (PhD)	BUSINESS ADMINISTRATION	JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY(Kenya)	2014
Masters of Business Administration (MBA)	STRATEGIC MANAGEMENT	THE CATHOLIC UNIVERSITY OF EASTERN AFRICA(Kenya)	2009
Bachelor of Arts (BA)	PHILOSOPHY	UGANDA MARTYRS UNIVERSITY(Uganda)	2006
O level/Equivalent	KENYA CERTIFICATE OF SECONDARY EDUCATION	Nyansiongo Boys High School(Kenya)	2001

WORK EXPERIENCE

PERIOD	INSTITUTION	POSITION
October 2014 - To February 2018	Technical University of Kenya	Lecturer
Feb, 2018 - TO DATE	THE TECHNICAL UNIVERSITY OF KENYA	SENIOR LECTURER
July 2013 - September 2014	Consolata Institute of Philosophy	Dean of Studies
Jan 2010 - June 2013	Consolata Institute of Philosophy	Academic Registrar
Jan 2007 - Jan 2008	Christian Brothers	Development and Public Relations Officer
March 2018 - Current	The Technical University of Kenya	Senior Lecturer
2021 - 2024	Waumini Sacco Ltd	Chairman Board of Directors
2012 - 2016	Catholic University of Eastern Africa	Adjunct Lecturer
2008 - 2009	Caritas Nairobi	Program Manager

GENERAL STATEMENT ON RESEARCH AREAS

Strategic Management, Project Planning and Management & Corporate Governance.

CURRENT RESEARCH PROJECTS

Ethical Business Model in Africa; a Propeller or a Wrecker? Business Strategy and Governance

SELECTED PUBLICATIONS

TITLE	LINK TO PUBLICATION	YEAR
Fundamental ingredients underpinning the success of business organizations towards sustainable competitiveness.	View online	
Influence of organizational structure on diversification and performance of an organization: Critical literature review.	View online	
Emerging trends shaping contemporary business strategy	View online	
The principle of participation in corporate governance: An African perspective	View online	
Factors to be considered in revenue allocation in devolved government in Kenya	View online	
Strategic preparedness: Diagnostic tools	View online	
National Revenue Allocation in the Kenyan Devolved System, Interrogating the Influence of Politics in the Distribution Formula	View online	
Good Governance and the Enhancement of Effective Service Delivery for Accelerated Economic Development of Counties in Kenya. International Journal of Innovative Social Sciences and Humanities Research. 3(3): 18-32, 2015	View online	
Contemporary Strategic Approaches Towards Sustainable Competitiveness in the Kenyan Banking Industry	View online	
Influence of Revenue Diversification on Performance of County Governments in Kenya	View online	
Analysis of Human Resource Development as a Source of Competitive Advantage Among Leading Telecommunication Companies in Kenya	View online	
The Role of Critical Thinking in Management and Decision Making: Prime Journal of Business Administration and Management Vol. 5(8) pp 1897-1903, 2015	View online	
Concerted Multisectoral Strategic Interventions Towards Sustaining SMEs During and Post Covid -19 Disruptions	View online	2022
Artificial Intelligence (AI) Tools and Human Intelligence (HI): A Double-edged Dilemma in Business Decision Making	View online	2024
Transcending Scientific Analytics and Models During Extreme Turbulence and Complexity; Management Lessons from the Covid-19 Crisis (2020)	View online	2020
Moderating Effect of Career Guidance on the Relationship Between Introductory Accounting Course and Students' Choice of Accounting as Major in Kenyan Universities	View online	2018
Multiple Sophistication Strategy; Navigating Global Disruptions and Surviving a Radicalised Business Environment.	View online	2021

POSTGRADUATE STUDENTS SUPERVISION

NAME	PROJECT TITLE	PERIOD
Sheila Ally Mohammed	Effectiveness of Micro-finance Approach in Poverty Alleviation Among Women in Dares Salaam Tanzania	2016
Cleophas Tesha	Influence of Communication Mediums on Performance of Vicodec Community Projects	2016
Sheila Akwany Ounga	Effect of Value Chain Strategies On Competitive Advantage; Case Study of Bamburi Cement	2016
Maryanne Njuguna	Factors Affecting Effectiveness of Socio-Economic Empowerment Programmes For GBV Survivors in Huruma Ward in Mathare Slums- Nairobi County	2014
Emmanuel Kitawi	Strategies to Increase and Maintain Student Numbers in Universities; A case of CUEA	2015
Faith Rono	Effects of Competitive Strategies on the Competitive Advantage of Privately Owned Media Industry Players in Kenya	2017
Lilian Achieng Okatch	Influence of Table Banking on Economic Empowerment of Women; A case Study of Rongai Sub-County	2015
Perpetua, A. Madu	Role of NGOs in Youth Economic Empowerment; Case of Charles Lwanga Centre Kibera, Nairobi County	2017
Lydia Wanjiru Mwangi	Relationship Between Risk Management Strategies and Financial Performance of Micro-finance Institutions	2018
Francis Mayobo	Stakeholder Participation and the Completion of Urban Roads Construction Projects in Nairobi City County, Kenya	2018
Jackline Wanjiru Gachiri	Role of Women Enterprise Fund on Economic Empowerment of Women in Muranga County, Kenya	2017
Evamary Wangu Maina	Effect of Strategic Leadership on Organizational Performance of Savings and Credit Cooperatives (Saccos) in Kenya	2018
Benjamin Makokha	Assessing the Relationship Between Agri-Market Linkages and Socio-Economic Development In ASAL Counties: A Study of Tana River County, Kenya	2018
Kevin Omboko	Influence of Supply Chain Governance and Practices on Performance of Law Courts in Nairobi, Kenya	2019
Ninah Martha Lisanza	Stakeholder Participation and Sustainability of Non-Governmental Organization Projects in Dadaab Refugee Camp, Garrissa County	2019
Grace Akinyi Akello	Assessing Influence of Introductory Accounting Course on the Choice of Accounting as a Major in Kenyan Universities	2016
Hugues Bisimwa Munguakonkwa	Effectiveness of Monitoring and Evaluation Practices and Performance of Health Projects in South Kivu, DRC: A Case of The National Programme for the Fight Against AIDS	2020 - 2021

PROFESSIONAL AFFILIATIONS AND SOCIETIES

TITLE	INSTITUTION
MEMBER	INTERNATIONAL SOCIETY FOR DEVELOPMENT AND SUSTAINABILITY (ISDS)
FULL MEMBER	KENYA INSTITUTE OF MANAGEMENT
MEMBER	ACADEMY OF INTERNATIONAL BUSINESS