



THE TECHNICAL UNIVERSITY OF KENYA

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Faculty:	Social Sciences and Technology
School:	CREATIVE ARTS AND MEDIA
Department:	Journalism and Media Studies
Current Designation:	Senior Lecturer, SCHOOL OF CREATIVE ARTS AND MEDIA (SCAM)
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EDUCATION

LEVEL	QUALIFICATION NAME	INSTITUTION	YEAR
Doctor of Philosophy (PhD)	COMMUNICATION AND INFORMATION	UNIVERSITY OF NAIROBI(Kenya)	2013
Masters of Arts (MA)	COMMUNICATION STUDIES	UNIVERSITY OF NAIROBI(Kenya)	2006
Bachelor of Arts (BA)	HUMANITIES	KENYATTA UNIVERSITY(Kenya)	1992

WORK EXPERIENCE

PERIOD	INSTITUTION	POSITION
2014 - TODATE	THE TECHNICAL UNIVERSITY OF KENYA	LECTURER
January 2009 - MARCH 2009	NATION MEDIA GROUP	NEWS EDITOR
2011 - 2014	NATION GROUP	REVISE EDITOR
2009 - 2011	THE EAST AFRICAN	NEWS EDITOR

GENERAL STATEMENT ON RESEARCH AREAS

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CURRENT RESEARCH PROJECTS

PhD. THESIS "AN INVESTIGATION ON CYPER JOURNALISM REGULATION IN REGARD TO MEDIA FREEDOM IN KENYA	COMMUNICATION AND INFORMATION STUDIES
MA PROJECT WORK 'THE FACTORS THAT IFLUENCE THE SELECTION OF NEWS AND EDITORIAL CONTENT IN KENYA	NEWS REPORTING

SELECTED PUBLICATIONS

TITLE **LINK TO PUBLICATION** **YEAR**

MASIKINI POPO	View online	
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POSTGRADUATE STUDENTS SUPERVISION

NAME	PROJECT TITLE	PERIOD
MICHAEL NYAMWAYA MOSOTA	HOW MEDIA FRAME SMEs INFROMATION TARGETING THE YOUTH IN KENYA: A CASE STUDY OF NATION NEWSPAPERS	2012
GRACE MURIETHI	AN ANLAYSIS OF THE KENYAN PRINT MEDIA COVERING NEEW BIOLOGICAL TECHNOLOGIES: A CASE STUDY OF GENETIC	2012
TERESAH WANJAH MACHARIA	THE MANNER IN WHICH KENYAN NEWSPAPERS REPORT MICROFINANCE ISSUES: A CASE STUDY OF NATION AND STANDAR	2013