



# THE TECHNICAL UNIVERSITY OF KENYA

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NAME: DR ALFRED OKOTH AKWALA



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|----------------------|---|
| Faculty:             | Social Sciences and Technology                          |
| School:              | INFORMATION AND SOCIAL STUDIES                          |
| Department:          | LINGUISTICS AND LITERACY STUDIES                        |
| Current Designation: | Senior Lecturer, LINGUISTICS AND LITERACY STUDIES (DLS) |
| Office Telephone:    | +254(020) 2219929, 3341639, 3343672                     |
| Official Email:      | aakwala@tukenya.ac.ke                                   |
| Consultation Hours:  | 8AM-5PM MON - FRI                                       |

## EDUCATION

| LEVEL                        | QUALIFICATION NAME        | INSTITUTION                     | YEAR |
|------------------------------|---------------------------|---------------------------------|------|
| Doctor of Philosophy (PhD)   | COMMUNICATIONS STUDIES    | MOI UNIVERSITY(Kenya)           | 2014 |
| Masters of Arts (MA)         | LINGUISTICS               | UNIVERSITY OF NAIROBI(Kenya)    | 2008 |
| Bachelor of Education (B.Ed) | Arts                      | University of Nairobi(Kenya)    | 2000 |
| Diploma                      | Human Resource Management | Nairobi Aviation(Kenya)         | 2009 |
| Certificate                  | Secondary Education       | Maseno National School(Kenya)   | 1994 |
| Certificate                  | Primary Education         | Nyamwanga Primary School(Kenya) | 1990 |

## WORK EXPERIENCE

| <b>PERIOD</b>        | <b>INSTITUTION</b>                       | <b>POSITION</b>                       |
|----------------------|--|---------------------------------------|
| 2015 - TO DATE       | TECHNICAL UNIVERSITY OF KENYA            | LECTURER                              |
| sept 2011 - TO DATE  | Kenya Institute of Mass Communication    | Parttime lecturer                     |
| June 2008 - Dec 2013 | Nairobi Aviation College                 | Director of University Collaborations |
| sept 2011 - dec 2013 | Pan Africa Christian University- Nairobi | Parttime lecturer                     |
| Sep 2006 - Dec 2006  | Everlyne Memorial School- Naivasha       | TEACHER ( ENGLISH/ LITERATURE)        |
| 2001 - 2006          | St Pauls Amukura School- Teso            | TEACHER ( ENGLISH/ LITERATURE)        |

#### GENERAL STATEMENT ON RESEARCH AREAS

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#### CURRENT RESEARCH PROJECTS

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#### SELECTED PUBLICATIONS

| TITLE  | LINK TO PUBLICATION         | YEAR |
|--|-----------------------------|------|
| Akwala, A.O. (2016). Local Governance and Information Communication Technologies (ICTs) in Rural Kenya. In Mukhongo, L. L & Macharia, J.W. (Eds). Political Influence of the Media in Developing Countries (pp 175-183). U.S. A: IGI Global.   | <a href="#">View online</a> |      |
| Akwala, A.O. (2020). New Media: The Changing Dynamics in Mobile Phone Application in Accelerating Health Care Among the Rural Populations in Kenya. In Servaes (ed.), Handbook of Communication for Development and Social Change  | <a href="#">View online</a> |      |
| Akwala, A.O. (2020). Millennium Development Goals (MDGs) and Maternal Health in Africa. In Servaes, J (ed.), Handbook of Communication for Development and Social Change   | <a href="#">View online</a> |      |
| Akwala, A. O, Ngetich, J. K& Theuri, A.W.(Eds) (2020). Dialectical Perspectives on Media, Health, and Culture in Modern Africa   | <a href="#">View online</a> |      |
| Akwala, A.O. (2020). Digital Medical Care: Securing Mothers' Lives in Rural Kenya through Mobile Phone Applications. In Akwala, A.O, Ngetich, J& Theuri, A.W (Eds), Dialectical Perspectives on Media, Health, and Culture in Modern Africa  | <a href="#">View online</a> |      |
| Otieno, D.O & Akwala, A.O. (2020). Role of Interpersonal Communication in Adoption of Elective Caesarean Section: A Study of Couples in Nairobi, Kenya In Akwala, A.O, Ngetich, J& Theuri, A.W (Eds), Dialectical Perspectives on Media, Health, and Culture in Modern Africa  | <a href="#">View online</a> |      |
| Muhoro, B.M& Akwala, A.O. (2020). An Assessment of the Effectiveness of Participatory Communication Strategies Used in Implementation of Public Water Projects in Rural Areas: Muranga County, Kenya. In Akwala, A.O, Ngetich, J& Theuri, A.W (Eds), Dialectical Perspectives on Media, Health, and Culture in Modern Africa | <a href="#">View online</a> |      |
| Otieno, D.O, Kirigha, F.H & Akwala, A.O Communication on Social Network Sites: Assessing Cyberbullying Among Young Women in Nairobi, Kenya - Case of Facebook Platform. In Akwala, A.O, Ngetich, J& Theuri, A.W (Eds), Dialectical Perspectives on Media, Health, and Culture in Modern Africa                               | <a href="#">View online</a> |      |
| Nyakundi, R.B., Kurgat, K. & Akwala, A. (2018). Vernacular Radio Programmes and Family Planning Promotion among Reproductive Women in Rural Areas: A Case Of Nyamaiya Ward, Kenya.   | <a href="#">View online</a> |      |
| Otieno, D. O & Akwala, A.O. (2018). Interactive Media as A Socialization Agent; Influence of WhatsApp among Adolescents in Nairobi. In Journal of Digital Media & Interaction  | <a href="#">View online</a> |      |
| Akwala, A.O & Mukhongo, L.L. (2016). Narratives of media coverage of maternal health: Quest for new dimensions. In Marinescu, V & Mitu, B. (Eds), Health and Media: Essays on Effects of Mass Communication  | <a href="#">View online</a> |      |

| <b>NAME</b>      | <b>PROJECT TITLE</b>   | <b>PERIOD</b> |
|------------------|--|---------------|
| .                | .  | .             |
| Achando Vincent  | Portrayal of Men and Women in a selected local Kenyan drama series on Citizen TV 'Papa Shirandula  | 2016-2019     |
| Nyakundi Rachael | Influence of vernacular radio programmes in promoting family planning practices among reproductive listeners in rural areas: A case of Nyamaiya ward, Nyamira County-Kenya | 2016-2019     |
| Gilbert Odhiambo | Terrorism Threat Notes: A Corpus-Based Forensic Linguistic Analysis of Selected Texts  | 2017-ongoing  |
| Tarus Silas      | Efficacy of Investigative Journalism in Promoting Accountability in Kenyan County Governments: A case of North Rift Counties.  | 2017-ongoing  |
| Mangulo Samuel   | Effect of knowledge management tools for improving special libraries performance   | 2016-2021     |

#### COURSES TAUGHT

##### NAME DESCRIPTION PERIOD

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#### PROFESSIONAL AFFILIATIONS AND SOCIETIES

##### TITLE INSTITUTION

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