



# THE TECHNICAL UNIVERSITY OF KENYA

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Faculty:	Social Sciences and Technology
School:	Business and Management Studies
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## EDUCATION

LEVEL	QUALIFICATION NAME	INSTITUTION	YEAR
Doctor of Philosophy (PhD)	BUSINESS ADMINISTRATION	JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY(Kenya)	2015
Masters of Business Administration (MBA)	BUSINESS ADMINISTRATION	University of Nairobi(Kenya)	2009
Bachelor of Commerce (B.Com)	MANAGEMENT SCIENCE	University of Nairobi(Kenya)	1996
O level/Equivalent	KCSE	NAIROBI SCHOOL(Kenya)	1989

## WORK EXPERIENCE

PERIOD	INSTITUTION	POSITION
SEP 2021 - TO DATE	THE TECHNICAL UNIVERSITY OF KENYA	SENIOR LECTURER
May 2015 - Dec 2015	RIARA UNIVERSITY	PART TIME LECTURER
2013 - 2015	MKU, THIKA	PART TIME LECTURER
2004 - 2014	MASTERMIND TOBACCO (KENYA)	SALES MANAGER
2010 - 2014	KEMU	PART TIME LECTURER
2010 - 2013	MERU UNIVERSITY OSF SCIENCE AND TECHNOLOGY	PART TIME LECTURER
2010 - 2013	GRETSA UNIVERSITY THIKA	PART TIME LECTURER
2000 - 2003	MASTERMIND TOBACCO (KENYA)	SALES REPRESENTATIVE
1997 - 1998	MANAGEMENT INDUSTRIAL BUREAU	RESEARCH ASSISTANT
July 2015 - 14 SEP 2021	THE TECHNICAL UNIVERSITY OF KENYA	FULL TIME LECTURER

## GENERAL STATEMENT ON RESEARCH AREAS

Interests in Business Management with specific interest in Marketing Management, specifically in the areas of Marketing Research, Sales management, Consumer Behaviour and Marketing Communication