



# THE TECHNICAL UNIVERSITY OF KENYA

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NAME: PROF RICHARD OGOLA BELE MAKOPONDO

Faculty:	Social Sciences and Technology
School:	HOSPITALITY AND HUMAN ECOLOGY
Department:	HOSPITALITY AND LEISURE STUDIES
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## EDUCATION

LEVEL	QUALIFICATION NAME	INSTITUTION	YEAR
Doctor of Philosophy (PhD)	LEISURE STUDIES	UNIVERSITY OF ILLINOIS,(United States)	2003
Masters of Arts (MA)	RECREATION AND LEISURE STUDIES	UNIVERSITY OF WATERLOO,ONTARIO (Canada)	1995
Bachelor of Science (BSc)	HOSPITALITY MANAGEMENT	FLORIDA INTERNATIONAL UNIVERSITY (United States)	1984

## WORK EXPERIENCE

<b>PERIOD</b>	<b>INSTITUTION</b>	<b>POSITION</b>
September 2022 - To date	THE TECHNICAL UNIVERSITY OF KENYA	FULL PROFESSOR
2011 - August 2022	THE TECHNICAL UNIVERSITY OF KENYA	ASSOCIATE PROFESSOR
2007 - 2011	CALIFORNIA STATE UNIVERSITY EAST BAY	ASSISTANT PROFESSOR
2005 - 2007	UNIVERSITY OF FLORIDA AT GAINESVILLE	ASSOCIATE DIRECTOR
2003 - 2005	SAN JOSE STATE UNIVERSITY , SAN JOSE ,CALIFORNIA	COORDINATOR & PROGRAM PROMOTION
2001 - 2002	UNIVERSITY OF ILLINOIS	INSTRUCTOR
1995 - 1999	UNIVERSITY OF ILLINOIS	TEACHING/RESEARCH ASSISTANT
1992 - 1994	UNIVERSITY OF WATERLOO	TEACHING/RESEARCH ASSISTANT
1986 - 1992	KENYA UTALII	SENIOR LECTURER
1981 - 1985	KENYA UTALII COLLEGE	LECTURER

#### GENERAL STATEMENT ON RESEARCH AREAS

Understanding personal, institutional and systemic factors that influence whether and how individuals, groups and organizations get involved with leisure, hospitality and tourism within the private and public sectors; effectiveness of collaboration and partnerships in public outdoor recreation, parks, and tourism development; hospitality enterprises development and management; as well as tourism products development and marketing.

#### CURRENT RESEARCH PROJECTS

RACE, ETHNICITY, AND DIVERSITY IN PARKS, RECREATION, AND TOURISM: A QUALITATIVE APPROACH TO UNDERSTANDING THE ISSUES, FACTORS AND RELEVANT DIMENSIONS:	LEISURE AND RECREATION
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#### SELECTED PUBLICATIONS

TITLE	LINK TO PUBLICATION	YEAR
<b>Makopondo</b> , Richard O.B.. Vol 24, No 1 (2006) - Special Creating Racially/ Ethnically Inclusive Partnerships in Natural Resource Management and Outdoor recreation:the challenges issues and strategies ...	<a href="#">View online</a>	
By Pettis <b>Perry</b> and Richard <b>Makopondo</b> Working With Nonprofits 101 and Beyond.	<a href="#">View online</a>	
• Rotich, K. L. Makopondo, R. O. B., Nehemia, K. K., and Barasa, W. D. (2019). Climate change effects on natural resources availability and tourism sustainability in Maasai Mara National Game Reserve, Kenya. African Journal of Hospitality, Tourism and Leisure, Volume 8 (5) - (2019) ISSN: 2223-814X.	<a href="#">View online</a>	
Makopondo, R. O. B., Kamau, C. G. and Rotich K., L. (2020). Potential Use and Challenges of Constructed Wetlands for Waste Water Treatment and Conservation in Game Lodges and Resorts in Kenya. Scientific World Journal.	<a href="#">View online</a>	
Barsulai, S., Fwaya, E. and Makopondo, (2020). The Relationship between Work-Family Conflict and Organizational Citizenship Behavior in Star-Rated Hotels in Nairobi-Kenya. African Journal of Hospitality, Tourism and Leisure, Volume 9 (1) - (2020) ISSN: 2223-814X Copyright: © 2020 AJHTL /Author/s- Open Access- Online @ http://: www.ajhtl.com	<a href="#">View online</a>	
Rotich, K. L, Makopondo, O. B. R, Kiprutto, K. N, and Barasa, W., D, (2019). Climate Change Effects on Natural Resources Availability and Tourism Sustainability in Maasai Mara Game Reserve, Kenya. African Journal of Hospitality, Tourism and Leisure Vol 8(5) www.ajhtl.com	<a href="#">View online</a>	
Barsulai, S., Makopondo, R. and Fwaya, E. (2019). The Effect of Organizational Citizenship Behavior on Employee Productivity in Star Rated Hotels in Kenya. European Journal of Hospitality and Tourism Research Vol.7, No.1, Pp.1-8, March 2019. www.eajournals.org	<a href="#">View online</a>	
• Kirima, R. K., Makopondo, R.& Mutungi, M. (2017). Effect of External Hotel Design Features on Customer Attraction and Retention. International Academic Journal of Human Resource and Business Administration, 2(3), 282-289	<a href="#">View online</a>	

#### POSTGRADUATE STUDENTS SUPERVISION

NAME	PROJECT TITLE	PERIOD
WAN-ZU CHAO	MARKETING TOOLS AS A FACTOR IN DESTINATION IMAGE FORMATION(2005)	2005
PETER PARKER	TOURISM IN DEQIN:A CULTURAL, ECONOMIC AND ENVIRONMENTAL ASSESSEMENT	2006
LEPETU JOYCE	PhD.COMMUNITY- BASED NATURAL RESOURCES MANAGEMENT AND TOURISM PARTNERSHIPS IN BOTSWAN:WHICH AWAY FOR	2007
WU TING BING	PhD:COLLABORATIVE PARTNERSHIPS AS EFFECTIVE STRATEGY FOR ENCHANCING DIVERSITY IN E.E	2006

#### PROFESSIONAL AFFILIATIONS AND SOCIETIES

<b>TITLE</b>	<b>INSTITUTION</b>
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MEMBER	CHARTERED INSTITUTE OF HOSPITALITY
MEMBER	RESORT AND COMMERCIAL RECREATION ASSOCIATION
MEMBER	NATIONAL RECREATION AND PARKS ASSOCIATION
MEMBER	SOCIETY FOR PARKS AND RECREATION EDUCATORS
MEMBER	CCALIFORNIA SOCIETY FOR PARKS AND RECRATION EDUCATORS
MEMBER	NORTH AMERICAN ASSOCIATION OF ENVIRONMENTAL EDUCATORS