



THE TECHNICAL UNIVERSITY OF KENYA

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NAME: MS LYNETTE ADHIAMBO OBARE

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| Faculty: | Kenya Poly(Before 2009) |
| School: | Kenya Poly(Before 2009) |
| Department: | Tourism and Travel Management |
| Current Designation: | Assistant Lecturer, HOSPITALITY AND LEISURE STUDIES (DHLS) |
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| Consultation Hours: | 8AM-5PM MON - FRI |



EDUCATION

| LEVEL | QUALIFICATION NAME | INSTITUTION | YEAR |
|----------------------------|-----------------------|------------------------------------|------|
| Masters of Science (M.Sc.) | GEOGRAPHY | McGILL UNIVERSITY MONTREAL(Canada) | 2003 |
| Bachelor of Science (BSc) | GEOGRAPHY | UNIVERSITY OF NAIROBI(Kenya) | 1992 |
| Certificate | Advanced Arc View GIS | -(Kenya) | 1999 |

WORK EXPERIENCE

| PERIOD | INSTITUTION | POSITION |
|----------------------------|--|---|
| FEBRUARY, 1988 - MAY, 1988 | WELLCOME KENYA LTD | SALES CLERK |
| 2012 - DATE | TECHNICAL UNIVERSITY OF KENYA | ASSISTANT LECTURER |
| 2008 - 2012 | STRATHMORE UNIVERSITY | ASSISTANT LECTURER |
| 2005 - 2007 | BREINSCOPE CONSULTANTS | DEVELOPMENT CONSULTANT |
| 2003 - 2004 | WORLD AGROFORESTRY CENTRE - INTERNATIONAL CENTRE FOR RESEARCH IN AGROFORESTRY (ICRAF) | INTERN GEOGRAPHIC INFORMATION SYSTEMS TRAINER |
| 2000 - 2002 | McGILL UNIVERSITY | GRADUATE TEACHING ASSISTANT |
| 2001 - 2001 | McGill UNIVERSITY, INSTITUTE OF DEVELOPMENT STUDIES | GRADUATE RESEARCH ASSISTANT |
| 1995 - 1999 | FOREST ACTION NETWORK | COMMUNICATIONS OFFICER AND GENDER FOCAL POINT |
| 1992 - 1994 | KENYA ENERGY AND ENVIRONMENTAL ORGANISATIONS | PROJECT OFFICER |
| 1989 - 1992 | VARIOUS ORGANISATIONS: ACTION AID, WORLD BANK/ GTZ/ KENYA INDUSTRIAL ESTATES, CHRISTIAN FUND, KREP, COLGATE PALMOLIVE LTD., HOUSING DEVELOPMENT RESEARCH UNIT. | RESEARCH ASSISTANT |

SELECTED PUBLICATIONS

| TITLE | LINK TO PUBLICATION | YEAR |
|--|-----------------------------|------|
| 1991 A Geographical Appraisal of Urban Indoor Recreations: A Case Study of Nairobi City. | View online | |
| 2003 Forest User Needs, Gender and Geographic Information Systems: An Integrative Approach to Managing the Forest of the Lost Child. | View online | |
| 2001 A Learning Approach to Community Agro ecosystem Management, in Interactions between Agro ecosystems and Rural Community. | View online | |
| Obare, L. A. (1999). The Underlying Causes of Deforestation and Forest Degradation: the case of Mau Forest, Kenya, in Report on Global Initiative on the Underlying Causes of Deforestation and Forest Degradation, April 1999, The Tides Center - Biodiversity Action Network | View online | |
| Walubengo, D. and L. Obare (1997). Whose Natural Resources? Local Natural Resource Management in Tanzania. Workshop proceedings: Nairobi, Kenya: Forest Action Network. | View online | |
| Hammond, Laura; Mustafa Awad; Ali Ibrahim Dagane; Peter Hansen; Cindy Horst; Ken Menkhaus; Lynette Obare (2011). Cash and Compassion: The Role of the Somali Diaspora in Relief, Development and Peace-building. Report of a Study Commissioned by UNDP Somalia. | View online | |

POSTGRADUATE STUDENTS SUPERVISION

| NAME | PROJECT TITLE | PERIOD |
|-----------------------|---|--------|
| Nelly Kwamboka Magera | Impact of ICT on Customer Satisfaction and Profitability: Case study of Kenya Airways | 2018 |
| Derrick Ireri Wachira | Online marketing adoption in relation to job performance in African safaris. A Case Study of African Spice Safaris | 2018 |
| Jane Kibe | Evaluation of ICT and its influence on tourism development in Kenya: A Case Study of the Ministry of East African Affairs, Commerce and Tourism | 2018 |

COURSES TAUGHT

| NAME | DESCRIPTION | PERIOD |
|--|--|--------------------------------|
| Heritage Conservation and Tourism | To examine Heritage Planning for conservation and Tourism. | January 2020 - TO-DATE |
| Geography of East Africa | This course uses a geographic approach to examining tourism in East Africa. | September 2019 - December 2019 |
| Cross-cultural Management | This course focuses on the variety of issues and opportunities that arise when we take action (i.e., leading, managing, working with, being a member, providing services, following) outside our own culture. | January 2020 - TO-DATE |
| World Geography | This course seeks to provide knowledge and understanding of the contribution of geography to the study of tourism and hospitality. | January 2020 - TO-DATE |
| Urban Design and Heritage Conservation | This course focuses on the variety of issues and opportunities that arise when we take action in designing for heritage management within the urban context. | January 2020 - TO-DATE |
| Service Quality Management | The course provides a critical and evaluative approach to hospitality service management. Students will analyse and evaluate specific hospitality service quality management functions and apply these to the management of hospitality services. | May 2019 - August 2019 |
| GIS Applications in Tourism | To expose students to the theory and applications of Geographic Information Systems (GIS) in Tourism. | September 2019 - December 2019 |
| Strategic Management | To provide students with a more in-depth knowledge of various strategic management theories and their applications in general as well as within organisations in tourism and hospitality sector. | January 2019 - April 2019 |
| Total Quality Management | This course presents the various TQM frameworks, concepts, and quality improvement tools necessary for implementing the quality culture that characterizes world-class organizations. | September 2018 - December 2018 |
| Tourism Product Development | This course reviews tourism product development; alternative tourism products, factors affecting the demand and supply of tourism products. | January 2018 - April 2018 |
| Tourism and Travel Transport | This course aims to develop an understanding and an appreciation of the relationship between tourism and transportation. | January 2017 - April 2017 |
| Tour Planning and Management | To provide the student with an understanding of the many business aspects of the travel industry including management issues relating to the establishment and conduct of travel agencies, tour operations and transport. | September 2016 - December 2016 |
| Tourism Policy and Planning | This course aims to provide students with the knowledge to undertake tourism planning and policy-making and to help develop their skills in analyzing policy and planning processes within the private and public sectors. | January 2014 - April 2014 |
| Sustainable Tourism | . It also examines empirical issues related to the practice of sustainable tourism. Thus, it determines the extent to which implementation of sustainability principles and conceptual ideas such conservation of nature and cultures, planning and investing in sustainable tourism is done. | January 2013 - April 2013 |
| Destination Management | This course reviews the management of the destination and provides an understanding of the skills and issues involved in this evolving aspect of tourism management. | September 2018 - December 2018 |
| Wildlife Tourism | The unit aims at imparting the knowledge about wildlife tourism by building frameworks for the management and sustainability of wildlife tourism. It examines ecological implication of animals in their natural habitat as well as need for conservation. | September 2016 - December 2016 |
| History and Heritage of East Africa | This course provides an overview of the East African history and heritage. Through lectures, discussions, readings and films, it explores East Africa's rich and diverse pre-historic, historic past and how it shapes the present, paying particular attention to material and social change and delves into its significance to tourism. | September 2012 - December 2012 |
| Health, Safety and Security in Hospitality and Tourism | This course provides an comprehensive analysis of pertinent safety and security issues in the tourism industry. | January 2009 - April 2012 |
| Research Methods | This course hopes to equip students with the necessary skill and knowledge to effectively carry out research in the field of tourism and other related fields. | January 2013 - December 2013 |
| Natural History of Fauna | This course deals with selected aspects of the Natural History fauna of East Africa concerning the animal life in the region and human influences upon it. This course is designed to provide students an in-depth understanding, knowledge, skills and attitudes for the management of wildlife destinations and visitor management approaches. | May 2013 - August 2013 |
| Ecotourism | This subject aims to provide students with the key concepts and philosophies of ecotourism. It explains the foundations of ecotourism internationally and in Kenya. It develops a critical awareness of economies, marketing, certification and management of ecotourism. | May 2013 - August 2013 |

EXTRA INFORMATION

DESCRIPTION

Kenya Advanced Certificate of Education Pangani Girls School 1986 to 1987

Kenya Certificate of Education The Kenya High School 1982 to 1985

Certificate of Primary Education Kimathi Estate Primary School 1975 to 1981