



THE TECHNICAL UNIVERSITY OF KENYA

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NAME: MS LYNETTE ADHIAMBO OBARE

Faculty:	Kenya Poly(Before 2009)
School:	Kenya Poly(Before 2009)
Department:	Tourism and Travel Management
Current Designation:	Assistant Lecturer, HOSPITALITY AND LEISURE STUDIES (DHLS)
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Consultation Hours:	8AM-5PM MON - FRI



EDUCATION

LEVEL	QUALIFICATION NAME	INSTITUTION	YEAR
Masters of Science (M.Sc.)	GEOGRAPHY	McGILL UNIVERSITY MONTREAL(Canada)	2003
Bachelor of Science (BSc)	GEOGRAPHY	UNIVERSITY OF NAIROBI(Kenya)	1992
Certificate	Advanced Arc View GIS	-(Kenya)	1999

WORK EXPERIENCE

PERIOD	INSTITUTION	POSITION
FEBRUARY, 1988 - MAY, 1988	WELLCOME KENYA LTD	SALES CLERK
2012 - DATE	TECHNICAL UNIVERSITY OF KENYA	ASSISTANT LECTURER
2008 - 2012	STRATHMORE UNIVERSITY	ASSISTANT LECTURER
2005 - 2007	BREINSCOPE CONSULTANTS	DEVELOPMENT CONSULTANT
2003 - 2004	WORLD AGROFORESTRY CENTRE - INTERNATIONAL CENTRE FOR RESEARCH IN AGROFORESTRY (ICRAF)	INTERN GEOGRAPHIC INFORMATION SYSTEMS TRAINER
2000 - 2002	McGILL UNIVERSITY	GRADUATE TEACHING ASSISTANT
2001 - 2001	McGill UNIVERSITY, INSTITUTE OF DEVELOPMENT STUDIES	GRADUATE RESEARCH ASSISTANT
1995 - 1999	FOREST ACTION NETWORK	COMMUNICATIONS OFFICER AND GENDER FOCAL POINT
1992 - 1994	KENYA ENERGY AND ENVIRONMENTAL ORGANISATIONS	PROJECT OFFICER
1989 - 1992	VARIOUS ORGANISATIONS: ACTION AID, WORLD BANK/ GTZ/ KENYA INDUSTRIAL ESTATES, CHRISTIAN FUND, KREP, COLGATE PALMOLIVE LTD., HOUSING DEVELOPMENT RESEARCH UNIT.	RESEARCH ASSISTANT

SELECTED PUBLICATIONS

TITLE	LINK TO PUBLICATION	YEAR
1991 A Geographical Appraisal of Urban Indoor Recreations: A Case Study of Nairobi City.	View online	
2003 Forest User Needs, Gender and Geographic Information Systems: An Integrative Approach to Managing the Forest of the Lost Child.	View online	
2001 A Learning Approach to Community Agro ecosystem Management, in Interactions between Agro ecosystems and Rural Community.	View online	
Obare, L. A. (1999). The Underlying Causes of Deforestation and Forest Degradation: the case of Mau Forest, Kenya, in Report on Global Initiative on the Underlying Causes of Deforestation and Forest Degradation, April 1999, The Tides Center - Biodiversity Action Network	View online	
Walubengo, D. and L. Obare (1997). Whose Natural Resources? Local Natural Resource Management in Tanzania. Workshop proceedings: Nairobi, Kenya: Forest Action Network.	View online	
Hammond, Laura; Mustafa Awad; Ali Ibrahim Dagane; Peter Hansen; Cindy Horst; Ken Menkhaus; Lynette Obare (2011). Cash and Compassion: The Role of the Somali Diaspora in Relief, Development and Peace-building. Report of a Study Commissioned by UNDP Somalia.	View online	

POSTGRADUATE STUDENTS SUPERVISION

NAME	PROJECT TITLE	PERIOD
Nelly Kwamboka Magera	Impact of ICT on Customer Satisfaction and Profitability: Case study of Kenya Airways	2018
Derrick Ireri Wachira	Online marketing adoption in relation to job performance in African safaris. A Case Study of African Spice Safaris	2018
Jane Kibe	Evaluation of ICT and its influence on tourism development in Kenya: A Case Study of the Ministry of East African Affairs, Commerce and Tourism	2018

COURSES TAUGHT

NAME	DESCRIPTION	PERIOD
Heritage Conservation and Tourism	To examine Heritage Planning for conservation and Tourism.	January 2020 - TO-DATE
Geography of East Africa	This course uses a geographic approach to examining tourism in East Africa.	September 2019 - December 2019
Cross-cultural Management	This course focuses on the variety of issues and opportunities that arise when we take action (i.e., leading, managing, working with, being a member, providing services, following) outside our own culture.	January 2020 - TO-DATE
World Geography	This course seeks to provide knowledge and understanding of the contribution of geography to the study of tourism and hospitality.	January 2020 - TO-DATE
Urban Design and Heritage Conservation	This course focuses on the variety of issues and opportunities that arise when we take action in designing for heritage management within the urban context.	January 2020 - TO-DATE
Service Quality Management	The course provides a critical and evaluative approach to hospitality service management. Students will analyse and evaluate specific hospitality service quality management functions and apply these to the management of hospitality services.	May 2019 - August 2019
GIS Applications in Tourism	To expose students to the theory and applications of Geographic Information Systems (GIS) in Tourism.	September 2019 - December 2019
Strategic Management	To provide students with a more in-depth knowledge of various strategic management theories and their applications in general as well as within organisations in tourism and hospitality sector.	January 2019 - April 2019
Total Quality Management	This course presents the various TQM frameworks, concepts, and quality improvement tools necessary for implementing the quality culture that characterizes world-class organizations.	September 2018 - December 2018
Tourism Product Development	This course reviews tourism product development; alternative tourism products, factors affecting the demand and supply of tourism products.	January 2018 - April 2018
Tourism and Travel Transport	This course aims to develop an understanding and an appreciation of the relationship between tourism and transportation.	January 2017 - April 2017
Tour Planning and Management	To provide the student with an understanding of the many business aspects of the travel industry including management issues relating to the establishment and conduct of travel agencies, tour operations and transport.	September 2016 - December 2016
Tourism Policy and Planning	This course aims to provide students with the knowledge to undertake tourism planning and policy-making and to help develop their skills in analyzing policy and planning processes within the private and public sectors.	January 2014 - April 2014
Sustainable Tourism	. It also examines empirical issues related to the practice of sustainable tourism. Thus, it determines the extent to which implementation of sustainability principles and conceptual ideas such conservation of nature and cultures, planning and investing in sustainable tourism is done.	January 2013 - April 2013
Destination Management	This course reviews the management of the destination and provides an understanding of the skills and issues involved in this evolving aspect of tourism management.	September 2018 - December 2018
Wildlife Tourism	The unit aims at imparting the knowledge about wildlife tourism by building frameworks for the management and sustainability of wildlife tourism. It examines ecological implication of animals in their natural habitat as well as need for conservation.	September 2016 - December 2016
History and Heritage of East Africa	This course provides an overview of the East African history and heritage. Through lectures, discussions, readings and films, it explores East Africa's rich and diverse pre-historic, historic past and how it shapes the present, paying particular attention to material and social change and delves into its significance to tourism.	September 2012 - December 2012
Health, Safety and Security in Hospitality and Tourism	This course provides an comprehensive analysis of pertinent safety and security issues in the tourism industry.	January 2009 - April 2012
Research Methods	This course hopes to equip students with the necessary skill and knowledge to effectively carry out research in the field of tourism and other related fields.	January 2013 - December 2013
Natural History of Fauna	This course deals with selected aspects of the Natural History fauna of East Africa concerning the animal life in the region and human influences upon it. This course is designed to provide students an in-depth understanding, knowledge, skills and attitudes for the management of wildlife destinations and visitor management approaches.	May 2013 - August 2013
Ecotourism	This subject aims to provide students with the key concepts and philosophies of ecotourism. It explains the foundations of ecotourism internationally and in Kenya. It develops a critical awareness of economies, marketing, certification and management of ecotourism.	May 2013 - August 2013

EXTRA INFORMATION

DESCRIPTION

Kenya Advanced Certificate of Education Pangani Girls School 1986 to 1987

Kenya Certificate of Education The Kenya High School 1982 to 1985

Certificate of Primary Education Kimathi Estate Primary School 1975 to 1981