



THE TECHNICAL UNIVERSITY OF KENYA

Haile Selassie Avenue, P.O. Box 52428, Nairobi, 00200, Tel +254(020) 343672, 2249974, 2251300, 341639

Fax 2219689, Email: vc@tukenya.ac.ke, Website: www.tukenya.ac.ke

NAME: DR JOYCE NYALANGA OMWOHA

| | |
|----------------------|---|
| Faculty: | Social Sciences and Technology |
| School: | CREATIVE ARTS AND MEDIA |
| Department: | Journalism and Media Studies |
| Current Designation: | Lecturer, JOURNALISM AND MEDIA STUDIES (DJMS) |
| Office Telephone: | +254(020) 2219929, 3341639, 3343672 |
| Official Email: | joyce.omwoha@tukenya.ac.ke |
| Consultation Hours: | 8AM-5PM MON - FRI |



EDUCATION

| LEVEL | QUALIFICATION NAME | INSTITUTION | YEAR |
|----------------------------|-----------------------|---|------|
| Doctor of Philosophy (PhD) | Media Studies | University of Witwatersrand, South Africa(South Africa) | 2013 |
| Master of Philosophy | Communication Studies | Moi University(Kenya) | 2007 |
| Bachelor of Arts (BA) | Communication Arts | Daystar University(Kenya) | 2003 |
| O level/Equivalent | KCSE | Bunyore Girls High School(Kenya) | 1998 |

WORK EXPERIENCE

| PERIOD | INSTITUTION | POSITION |
|-------------------------------|-------------------------------|--------------------|
| October 2014 - to date | Technical University of Kenya | Lecturer |
| January 2007 - September 2014 | Masinde Muliro University | Assistant Lecturer |

GENERAL STATEMENT ON RESEARCH AREAS

Gender and representation; media and democracy; gender, communication and development; Health Communication, and media's role in identity creation and formation.

CURRENT RESEARCH PROJECTS

| | |
|---|--|
| Talk Radio and The Public Sphere: Jambo Kenya's Role in Democratization | Journalism and Media |
| From Street Sentiments to Online Sentiments | Media Studies |
| Radio listenership survey | Audience Analysis |
| The Intricacy of Adolescents' Sexuality as Depicted in the Kenyan Media: A Discourse Analysis of the Nation and Standard Newspapers | Media, Sexual and Reproductive Health and Research |

SELECTED PUBLICATIONS

| TITLE | LINK TO PULICATION |
|--|---|
| Book chapter titled "The Woman's Palace..." Media and (Mis) Representation of women in Political Leadership Positions in Kenya for Beyond Tradition: African Women in Cultural and Political Spaces | |
| Journal article titled "Talk Radio Jambo Kenya as a Public Sphere for Deliberative Democracy". | |
| Journal article titled :Scholarly Publishing in the 21st Century and its Role in National Development:A Focus on Kenya | www.panafricanbooksellerassociation.org |
| Paper titled "Gender Contribution and Constraints to Rural Agriculture and Household Food Security in Kenya: A Case of Western Province". | www.aaae-africa.org |
| Book chapter titled "The Political Significance and Influence of Talk Radio Debates in Kenya" for Political Influence of the Media in Developing Countries. Published by IGI Global: Edited by Lynete Lusike Mukhongo and Juliet Wambui Macharia | http://bit.ly/1sYT00o |
| 'Open the Servers': The Implications of Electoral Technology for Kenya's Democratisation Process Africa Development, Volume XLVII, No. 2, 2022, pp. 169-182 © Council for the Development of Social Science Research in Africa, 2022 | https://journals.codesria.org/index.php/ad/issue/view/355 |
| "The Use of Memes and Hash tags on Twitter towards Government Response during the COVID Curfew Announcement from 1 June -14 June 2020" | https://link.springer.com/book/10.1007/978-3-030-79279-4 |
| A comparative human rights analysis of laws and policies for adolescent contraception in Uganda and Kenya. | https://doi.org/10.1186/s12978-021-01303-8 |
| Institutional repositories in Kenya: The case of the Kenya Library and Information Services Consortium member Libraries | http://journals.spu.ac.ke |
| Formation of citizenship through radio talk participation in Kenya | https://www.researchgate.net/publication/317028990_Formation_of_citizenship_through_radio_talk_participation_in_Kenya |
| Potential challenges of developing a national digital research repository: A study of selected research stakeholders in Kenya." | http://www.asianacademicresearch.org/may2017.html |
| The Political Significance And Influence Of Talk Radio Debates In Kenya | https://www.researchgate.net/publication/306228043_The_Political_Significance_and_Influence_of_Talk_Radio_Debates_in_Kenya |

POSTGRADUATE STUDENTS SUPERVISION

| NAME | PROJECT TITLE | PERIOD |
|--------------------------------------|--|-----------|
| Peter Mwangi Gichiri | A Proposed Implementation Framework For A National Digital Research Repository System In Kenya. | 2017-2020 |
| Wambui Ndonye | News Consumption Habits On Social Media: A Study Of Kenyan Millennials Visiting National Employment Authority in Kasarani Sub-County | 2019-2021 |
| Basillioh Mutahi (Top Student Award) | An Evaluation of Content Selection and Utility Value of Kenyan Digital Content: A Study of Tuko and Citizen Websites. | 2022-2023 |

PROFESSIONAL AFFILIATIONS AND SOCIETIES

TITLE INSTITUTION

| | |
|--------|--|
| Member | International Communications Association |
| Member | Young Women in Leadership Institute |
| Member | Gender Round Table Service |
| Member | The Media Council of Kenya |
| Member | African Association of Agricultural Economists |
| Member | Pan Africa Booksellers Association |
| Member | Association of Media Women in Kenya |

EXTRA INFORMATION

DESCRIPTION

1. Research fellowship at Ghent University, Project Titled *The Intricacy of Adolescent Contraception Policy As Depicted And Portrayed In The Kenyan Media* (May - July 2022)
Research Supervisor. *Implementation Research Project in Guinea, Somalia and Kenya by WHO: A Health Systems Approach to Prevention of Female Genital Mutilation Using Person-Centered Communication* (Elgeyo Marakwet County) 5th July -23rd July 2021)
3. Research Supervisor. Research titled *A Health Systems Approach to Prevention of Female Genital Mutilation Using Person-Centred Communication: Implementation Research Project in Guinea, Somalia and Kenya by WHO* (24 August - 4 September 2020). Project funded by World Health Organization, Department of Reproductive Health and Research (RHR), UNDP/UNFPA/WHO/World Bank Special Programme of Research, Development and Research Training in Human Reproduction
4. Researcher. Project titled *Emerging Effects of COVID-19 Pandemic on Gender-Based Violence in Africa* for Sonke Gender Justice; a South African-based non-profit organisation working throughout Africa with the aim of resisting patriarchy, advocating for gender justice and achieving gender transformation. (July 2020)
Researcher. Project titled *Emerging Effects of COVID-19 Pandemic on Gender-Based Violence in Africa* for Sonke Gender Justice; a South African-based non-profit organisation working throughout Africa with the aim of resisting patriarchy, advocating for gender justice and achieving gender transformation. (July 2020)
6. Research co-trainer and interviewer. Research titled *Journalists and hate speech: The context of local radio stations in Kenya* funded by Deutsche Welle Academy (12th to 16th January 2020)
7. Tracking Journalists in Kenya's Fluid Media Environment For Kenya Editors' Guild (July-August 2019)
8. Fellow at the Council for the Development of Social Science Research in Africa (CODESRIA) Democratic Governance Institute 2019. Project titled: *"Open The Servers": The Implications of Electoral Technology to Kenya's Democratization Process* (August-September 2019)
9. Research Grant: African Peacebuilding Network (APN) Research Grant fellow (May - December 2016). Project titled: *From Street Sentiments to Online Sentiments: Negotiating Peace through Social Media Activism in Kenya*
ReResearch coordinator: Radio Listenership survey funded by Deutsche Welle Academy (August-September 2014)