



THE TECHNICAL UNIVERSITY OF KENYA

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NAME: DR STEPHEN NTUARA KIRIINYA

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| Faculty: | Social Sciences and Technology |
| School: | Business and Management Studies |
| Department: | BUSINESS ADMINISTRATION AND ENTREPRENEURSHIP |
| Current Designation: | Lecturer, BUSINESS ADMINISTRATION AND MANAGEMENT |
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| Consultation Hours: | 8AM-5PM MON - FRI |



EDUCATION

| LEVEL | QUALIFICATION NAME | INSTITUTION | YEAR |
|--|-------------------------|---|------|
| Doctor of Philosophy (PhD) | BUSINESS ADMINISTRATION | JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY(Kenya) | 2015 |
| Masters of Business Administration (MBA) | BUSINESS ADMINISTRATION | University of Nairobi(Kenya) | 2009 |
| Bachelor of Commerce (B.Com) | MANAGEMENT SCIENCE | University of Nairobi(Kenya) | 1996 |
| O level/Equivalent | KCSE | NAIROBI SCHOOL(Kenya) | 1989 |

WORK EXPERIENCE

| PERIOD | INSTITUTION | POSITION |
|---------------------|--|----------------------|
| July 2015 - to date | THE TECHNICAL UNIVERSITY OF KENYA | FULL TIME LECTURER |
| May 2015 - Dec 2015 | RIARA UNIVERSITY | PART TIME LECTURER |
| 2013 - 2015 | MKU, THIKA | PART TIME LECTURER |
| 2010 - 2014 | KEMU | PART TIME LECTURER |
| 2004 - 2014 | MASTERMIND TOBACCO (KENYA) | SALES MANAGER |
| 2010 - 2013 | MERU UNIVERSITY OSF SCIENCE AND TECHNOLOGY | PART TIME LECTURER |
| 2010 - 2013 | GRETSA UNIVERSITY THIKA | PART TIME LECTURER |
| 2000 - 2003 | MASTERMIND TOBACCO (KENYA) | SALES REPRESENTATIVE |
| 1997 - 1998 | MANAGEMENT INDUSTRIAL BUREAU | RESEARCH ASSISTANT |

GENERAL STATEMENT ON RESEARCH AREAS

Interests in Business Management with specific interest in Marketing Management, specifically in the areas of Marketing Research, Sales management, Consumer Behaviour and Marketing Communication