



THE TECHNICAL UNIVERSITY OF KENYA

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Faculty:	Social Sciences and Technology
School:	INFORMATION AND SOCIAL STUDIES
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EDUCATION

LEVEL	QUALIFICATION NAME	INSTITUTION	YEAR
Doctor of Philosophy (PhD)	ENGLISH AND LINGUISTICS	UNIVERSITY OF THE FREE STATE(South Africa)	2004
Masters of Arts (MA)	LINGUISTICS AND AFRICAN LANGUAGES	UNIVERSITY OF NAIROBI(Kenya)	1991
Bachelor of Arts (BA)	LINGUISTICS	UNIVERSITY OF NAIROBI(Kenya)	1989

WORK EXPERIENCE

PERIOD	INSTITUTION	POSITION
2016 - TO PRESENT	TECHNICAL UNIVERSITY OF KENYA	PROFESSOR
2011 - 2015	TECHNICAL UNIVERSITY OF KENYA	ASSOCIATE PROFESSOR

CURRENT RESEARCH PROJECTS

SELECTED PUBLICATIONS

TITLE	LINK TO PUBLICATION	YEAR
INVESTIGATING LANGUAGE AND IDEOLOGY: A PRESENTATION OF THE IDEOLOGICAL SQUARE AND TRANSIVITY IN THE EDITORIALS OF THREE KENYAN NEWS PAPERS.	View online	
TRANSIVITY AS A TOOL FOR IDEOLOGICAL ANALYSIS	View online	
ESTABLISHING CREDIBILITY IN CORPORATE WEBSITES: A LINGUISTIC APPROACH .	View online	
lexical representation of political participants: newspaper reporting of the run to the 1997 kenyan general election.	View online	
using language right concepts to evaluate the knowledge of court interpreters in kenya.	View online	
face attack and patient response strategies in a kenyan hospital	View online	
GROUP IDENTITIES IN KENYAN SMS MESSAGES.	View online	
KENYA ELECTRONIC COMMUNICATION: IMPLICATION OF TEXT MESSAGING ON SOCIAL INTERACTION.	View online	
PUNCTUATION AS A SOCIAL LINGUISTIC VARIABLE IN TEXT MESSAGES	View online	
PHONOLOGICAL VARIATION IN SHORT MESSAGES SERVICES (SMS) IN KENYA.	View online	
NURSES' IMPOLITENESS AS AN IMPEDIMENT TO THE IMPLEMENTATION OF THE CHARTER OF PATIENTS RIGHTS IN SELECTED PUBLIC HOSPITALS IN KENYA.	View online	
AN ANALYSIS OF LEXICAL ERRORS IN WRITTEN ENGLISH.	View online	
AIDS IS CAUSED BY INVISIBLE INSECTS SENT BY SORCERERS: A COGNITIVE PERSPECTIVE TO THE AIDS- WITCHCRAFT QUESTION IN SUB-SAHARAN AFRICA.	View online	
SYNTATIC ASPECT IN TEXT MESSAGING.	View online	

POSTGRADUATE STUDENTS SUPERVISION

NAME	PROJECT TITLE	PERIOD
WANGATIA, I.R.	A MORPHOSYNTATIC ANALYSIS OF LUWANGA VERB PHRASE.	2006
OWINO. D.O.	MORPHOSYNTATIC STRUCTURES OF DHOLUE/ ENGLISH CODE SWITCHING: THE MATRIX LANGUAGE FRAME PERSPECTIVE.	2007
OCHIENG, R.O.	A LINGUISTICS OF ENGLISH/SWAHILI CODESWITCHING IN KISII FM AND EASY FM RADIO STATIONS.	2008
YAKUB, A.	A LINGUISTIC ANALYSIS OF SAFARICOM ADVERTISEMENTS IN KENYA NEWSPAPERS.	2008
JORONGO, F.	A TEXTUAL ANALYSIS OF THE KENYA CONSTITUTION REVIEW REFERENDUM CAMPAIGN BY TWO KENYAN NEWSPAPERS.	2008
OCHWAL, A.	A STUDY OF COMMUNICATION STRATEGIES USED BY NON SPECIALISED TEACHERS OF THE HEARING IMPAIRED LEARNERS	2008
ISALAMBO, B.	LANGUAGE AND THE INTERNET: A STUDY OF METADISOURSE IN CORPORATE WEBSITES ON THE NAIROBI STOCK EXCHANGE	2009
ONG'ONDA, N.	SHORT MESSAGE DISCOURSE: A SOCIOLINGUISTIC APPROACH TO KENYAN TEXT MESSAGES.	2009
OSORO, E.	THE INTERNAL STRUCTURE OF THE LUTSOTSO NOUN PHRASE.	2009
BUNDE, D.	TEXT INTERPRETATION: COHESION AND DEIXIS IN 'BEHIND THE MASK'	2009
LUVUHA, J.	MASHIKA MONO WA KILEKISA KATIKA INSHA ZA WANAFUNZI WALIO NA MATATIZO YA KUSIKIA KATIKA SHULE TEULE	2009
JAGERO, J.	MATUMIZI YA KISWAHILI KATIKA TECHNOHAMA KATIKA SHULE ZA SECONDARI ZA WAWULANA ZA CHAKAVALI NA MARAND	2009
ONYANGO, N.O.	EFFECTIVE LANGUAGE USE: A CASE STUDY OF PRECISION IN THE SHOWDOWN TALK SHOW IN THE PROGRAMME TV, KNY	2010
ODONGO, R.A.	AN INVESTIGATION OF ERRORS IN THE WRITTEN ENGLISH OF FORMER FOUR STUDENTS IN KISUMU EAST DISTRICT.	2010
OTIENO, C.G.	AN ANALYSIS OF MOOD AND MODALITY: A CASE OF POWER RELATIONS IN MARJORIE OLUDHE MCGOYE 'COMING TO BIR	2010
OLOO, P.A.	LINGUISTIC ANALYSIS OF HIV/AIDS DISCOURSE IN NYANZA KENYA	2009
OJWANG', B.	A GRAMMATIC ANALYSIS OF NURSE-CLIENT INTERACTIONS IN SELECTED PUBLIC HEALTH FACILITIES IN NYANZA DISTRICT	2010
OGONE, J.	AN EXAMINATION OF THE EFFICIENCY OF THE EFFORTS ON REVITALIZATION OF THE OLUSUBA LANGUAGE.	2010
ODHIAMBO, K.	THE LANGUAGE RIGHTS PRACTITIONERS: DHOLUENGLISH INTERPRETERS IN SUBORDINATE COURTS IN NYANZA PROVINCE	2011
MAGONYA, L.A.	AN ANALYSIS OF ENGLICISMS USED IN THE FRENCH PRINT MEDIA. A CASE STUDY OF AMINA AND AFRIQUE MAGAZINE	2006
ABAYA, R.N.	AN ANALYSIS OF LEXICAL ERRORS IN WRITTEN ENGLISH OF STANDARD EIGHT PUPILS IN RIGOMA DIVISION OF NYAM	2006

EXTRA INFORMATION

DESCRIPTION

EXECUTIVE DEAN - FACULTY OF SOCIAL SCIENCES & TECHNOLOGY