



THE TECHNICAL UNIVERSITY OF KENYA

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Faculty:	Social Sciences and Technology
School:	HOSPITALITY AND HUMAN ECOLOGY
Department:	Tourism and Travel Management
Current Designation:	Senior Lecturer, TOURISM AND TRAVEL MANAGEMENT
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EDUCATION

LEVEL	QUALIFICATION NAME	INSTITUTION	YEAR
Doctor of Philosophy (PhD)	TOURISM	UNIVERSITY OF LUMIERE LYON 2 (France)	2010
Masters of Science (M.Sc.)	TOURISM	UNIVERSITY OF LUMIERE LYON 2(France)	2006
Bachelor of Science (BSc)	Tourism Management	MOI UNIVERSITY(Kenya)	2003

WORK EXPERIENCE

PERIOD	INSTITUTION	POSITION
2015 - TO DATE	TECHNICAL UNIVERSITY OF KENYA	Snr. LECTURER
2011 - 2014	KENYATTA UNIVERSITY	LECTURER
2009 - 2010	KENYATTA UNIVERSITY	TUTORIAL FELLOW
2008 - 2008	KENYA WILDLIFE SERVICE TRAINING INSTITUTE	LECTURER
2007 - 2008	MOI UNIVERSITY	PART-TIME LECTURER
2006 - 2006	JURA DISTRICT TOURISM COUNCIL	TOURISM OFFICER - CLASSIFICATION

GENERAL STATEMENT ON RESEARCH AREAS

The main focus to come up with research agenda that endeavors to promote discovery, creativity and innovation.

SELECTED PUBLICATIONS

TITLE	LINK TO PULICATION
Diffusion and Utilisation among the SMTEs in Kenya: Case Study of Bamburi-Shanzu.	East African Journal of Information Sciences vol. 2, Issue 2, p 95-103
Unlocking the Kenyan Tourism Potential Through Park Branding Exercise	Tourism Recreation Research Journal, Vol. 39(1), pp 51-64
Ecotourisme et le tourisme autochtone, moteurs touristiques du developpement de l'ouest Kenyan?	Rieucan, J., (2014), Le Kenya dans la 3 Revolution Touristique: Au-dela du safari, pp 183-204 (book chapter).
People and Parks in Kenya: Towards Co-existence?	The case of Saiwa Swamp and Kakamega Forest Natural Areas, Sociology Study, Vol. 4 ((2), pp 1-12

POSTGRADUATE STUDENTS SUPERVISION

NAME	PROJECT TITLE	PERIOD
Mary Kiiru	The development and utilization of recreational parks in urban cities: The case of Mombasa Island	//
Alex Kivuva	Factors influencing selection of non-rated hotels by business guest in Mtwapa, Kilifi County	2011
Ruth Kemunto	Homestays as an emerging concept to boost rural economies in Kenya: case study of T	2015